



WorkSource Atlanta
Local Workforce Development Board Meeting
 Thursday, August 26, 2021 @ 11:00 a.m. – 1:00 p.m.

Microsoft Teams Meeting Link

[Click here to join the meeting](#)

Or call in (audio only) [+1 470-705-2654,,74567364#](#)

Agenda

- 11:00 AM
- | | | |
|------|---|---|
| I. | Call to Order | Rashida Winfrey, Chair |
| II. | Roll Call | Rachea Brooks, WSA Board Clerk |
| III. | Public Comment | Rashida Winfrey, Chair |
| IV. | Adoption of Agenda | Rashida Winfrey, Chair |
| V. | Approval of last meeting minutes | Rashida Winfrey, Chair |
| | <ul style="list-style-type: none"> • May 27, 2021 • June 8, 2021 | |
| VI. | Welcome Remarks & WSA Update | Amy Lancaster-King, Executive Director |
| | <ul style="list-style-type: none"> • IGA Update • Audit Findings <ul style="list-style-type: none"> ○ Approve Policies: ETPL, Subrecipient Monitoring ○ Approve Regional Economic Mobility Work • Finance Update <ul style="list-style-type: none"> ○ Approve Budget & Transfers • Executive Session | |
| VII. | Reports | |
| | <ul style="list-style-type: none"> • Industry Partnerships Committee <ul style="list-style-type: none"> ○ Approve OJT/IWT • In The Door Operations Update • Equus Performance Update | <p>DePriest Waddy, Industry Partnership Chair</p> <p>Roscell Hall, One Stop Operator</p> <p>Latrisha Mitchell, Project Director</p> |
| IX. | Comments & Announcements | Rashida Winfrey, Chair |
| | <ul style="list-style-type: none"> • Next Board Meeting • Board Meeting Schedule & Board Retreat | |
| X. | Adjourn | Rashida Winfrey, Chair |

Note: Agenda may be subject to change.

Report – Finance Update

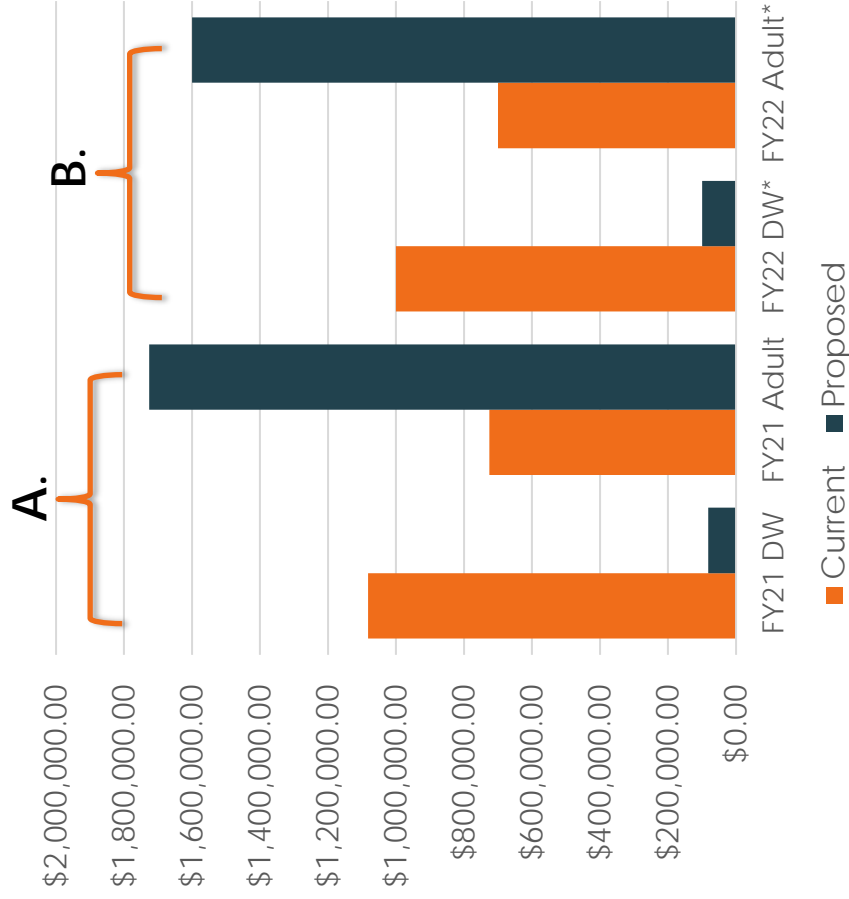
PY21 Budget

LWDA Operations	Adult	DW	Youth	Total
Salaries & Fringe Benefits	\$829,917.23	\$141,339.62	\$616,095.77	\$1,587,352.62
Telephone & Telegraph Equip/Service	\$3,764.57	\$641.12	\$2,794.66	\$7,200.35
Computer Charges	\$1,829.91	\$311.64	\$1,358.45	\$3,500.00
Office Supplies	\$7,842.47	\$1,335.62	\$5,821.91	\$15,000.00
Equipment	\$750.00	\$50.00	\$200.00	\$1,000.00
Professional Services	\$4,000.00	\$500.00	\$3,000.00	\$7,500.00
Postage	\$150.00	\$10.00	\$40.00	\$200.00
Registration Fees	\$2,300.00	\$360.00	\$1,340.00	\$4,000.00
Staff Travel Expenses	\$3,750.00	\$950.00	\$3,300.00	\$8,000.00
Memberships	\$19,750.00	\$3,750.00	\$6,500.00	\$30,000.00
Subscription, Directories, & Publications	\$7,500.00	\$1,500.00	\$3,000.00	\$12,000.00
Subrecipient Contracts	\$943,219.18	\$185,113.79	\$551,410.90	\$1,679,743.87
Total LWDA Operations	\$1,824,773.36	\$335,861.79	\$1,194,861.69	\$3,355,496.84



Report – Finance Update

Grant Transfers



Requests:

- A. Transfer \$900,000 from FY21 DW to Adult
- B. Transfer up to \$1,000,000 from FY22 DW to Adult





October 3, 2018

Cinda Herndon-King
Director, Atlanta CareerRise
United Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303

Dear Ms. Herndon-King:

This letter is to confirm the enthusiastic support and commitment of WorkSource Atlanta to participate in and implement the proposed systems change work to increase economic mobility for residents of the 10 county metro Atlanta region.

We specifically agree to participate in the following:

- Participating in analysis of regional WIOA data through a race, equity and inclusion lens to identify potential disparities, and develop recommendations and targets for improvement,
- Participating with staff teams in a Human Centered Design process to inform development of a unified WIOA services eligibility application and determination process,
- Piloting and tracking metrics of the new process and supporting change management within my organization for adoption of the new procedures,
- Participating in the development of an RFP format and process for regional sectors and supporting change management within my organization for adoption of the new procedures,
- Seeking ways to strengthen client referrals between community-based organizations and our one-stop centers.

This work aligns with the regional WIOA plan and its objectives to harmonize shared functions of the five area workforce development boards to better serve employers and clients seeking WIOA services. This support will enable us to significantly accelerate our timetable to accomplish this goal while also deepening our ability to incorporate best practice race, equity and inclusion principles and human centered design from subject matter experts. Successful completion of this work will drive transformative change in our ability to serve individuals seeking WIOA services.

To support this work, if funded, WorkSource Atlanta commits support in the amount of \$15,000 over three years to carry out the activities detailed in the proposal, contingent upon continued WIOA program funding at the federal level.

We look forward to undertaking this work in partnership with Atlanta CareerRise and the National Fund for Workforce Solutions.

Sincerely,

Kimberlyn Daniel
Interim Executive Director



October 3, 2018

Cinda Herndon-King
Director, Atlanta CareerRise
United Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303

Dear Cinda:

This letter is to confirm the enthusiastic support and commitment of WorkSource Atlanta Regional to participate in and implement the proposed systems change work to increase economic mobility for residents of the 10 county metro Atlanta region.

We specifically agree to participate in the following:

- Participating in analysis of regional WIOA data through a race, equity and inclusion lens to identify potential disparities, and develop recommendations and targets for improvement,
- Participating with staff teams in a Human Centered Design process to inform development of a unified WIOA services eligibility application and determination process,
- Piloting and tracking metrics of the new process and supporting change management within my organization for adoption of the new procedures,
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To support this work, if funded, WorkSource Atlanta Regional commits support in the amount of \$15,000 over three years to carry out the activities detailed in the proposal, contingent upon continued WIOA program funding at the federal level.

We look forward to undertaking this work in partnership with Atlanta CareerRise and the National Fund for Workforce Solutions.

Sincerely,

Robert LeBeau, AICP
Manager, Workforce Solutions Group
Director, Atlanta Regional Workforce Development Board



October 2, 2018

Cinda Herndon-King
Director, Atlanta CareerRise
United Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303



Dear Cinda:

This letter is to confirm the enthusiastic support and commitment of WorkSource Cobb to participate in and implement the proposed systems change work to increase economic mobility for residents of the 10 county metro Atlanta region.

We specifically agree to participate in the following:

- Participating in analysis of regional WIOA data through a race, equity and inclusion lens to identify potential disparities, and develop recommendations and targets for improvement,
- Participating with staff teams in a Human Centered Design process to inform development of a unified WIOA services eligibility application and determination process,
- Piloting and tracking metrics of the new process and supporting change management within the organization for adoption of the new procedures,
- Participating in the development of a RFP format and process for regional sectors and supporting change management within the organization for adoption of the new procedures,
- Seeking ways to strengthen client referrals between community-based organizations and our one-stop centers.

This work aligns with the regional WIOA plan and its objectives to harmonize shared functions of the five area workforce development boards to better serve employers and clients seeking WIOA services. This support will enable us to significantly accelerate our timetable to accomplish this goal while also deepening our ability to incorporate best practice race, equity and inclusion principles and human centered design from subject matter experts. Successful completion of this work will drive transformative change in our ability to serve individuals seeking to WIOA services.

To support this work, if funded, WorkSource Cobb commits support in the amount of \$15,000 over three years to carry out the activities detailed in the proposal, contingent upon continued WIOA program funding at the federal level.

We look forward to undertaking this work in partnership with Atlanta CareerRise and the National Fund for Workforce Solutions.

Sincerely,

John Helton, President & CEO
WorkSource Cobb

CONNECTING TALENT WITH OPPORTUNITY

770-528-4300 | www.worksourcecobb.org | 463 Commerce Park Dr., Ste 100, Marietta, GA

Equal Opportunity Employer/Program. Auxiliary Aids & Services Are Available Upon Request to Individuals with Disabilities





October 2, 2018

Cinda Herndon-King
Director, Atlanta CareerRise
United Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303

Dear Cinda:

This letter is to confirm the enthusiastic support and commitment of WorkSource DeKalb to participate in and implement the proposed systems change work to increase economic mobility for residents of the 10-county metro Atlanta region.

We specifically agree to participate in the following:

- Applying a race, equity and inclusion to identity service and training performance/outcome disparities in the region, and developing target goals for improvement,
- Participating with staff teams in a Human Centered Design process to inform development of a unified WIOA services eligibility application and determination process,
- Piloting and tracking metrics of the new process and supporting change management within my organization for adoption of the new procedures,
- Participating in the development of a RFP format and process for regional sectors and supporting change management within my organization for adoption of the new procedures,
- Seeking ways to strengthen client referrals between community-based organizations and our one-stop centers.

This work aligns with the regional WIOA plan and its objectives to harmonize shared functions of the five area workforce development boards to better serve employers and clients seeking WIOA services. This support will enable us to significantly accelerate our timetable to accomplish this goal while also deepening our ability to incorporate best practice race, equity and inclusion principles and human centered design from subject matter experts. Successful completion of this work will drive transformative change in our ability to serve individuals seeking to WIOA services.

To support this work, if funded, WorkSource DeKalb commits support in the amount of \$15,000 over three years to carry out the activities detailed in the proposal, contingent upon continued WIOA program funding at the federal level.

We look forward to undertaking this work in partnership with Atlanta CareerRise and the National Fund for Workforce Solutions.

Sincerely,



Theresa Austin-Gibbons, Director
WorkSource DeKalb



Select Fulton Economic Development
Workforce Development Division
WorkSource Fulton



October 4, 2018

Cinda Herndon-King
Director, Atlanta CareerRise
United Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303

Dear Cinda:

This letter is to confirm the enthusiastic support and commitment of WorkSource Fulton to participate in and implement the proposed systems change work to increase economic mobility for residents of the 10 county metro Atlanta region.

We specifically agree to participate in the following:

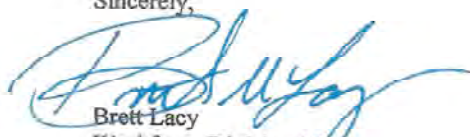
- Participating in analysis of regional WIOA data through a race, equity and inclusion lens to identify potential disparities, and develop recommendations and targets for improvement,
- Participating with staff teams in a Human Centered Design process to inform development of a unified WIOA services eligibility application and determination process,
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To support this work, if funded, WorkSource Fulton commits support in the amount of \$15,000 over three years to carry out the activities detailed in the proposal, contingent upon continued WIOA program funding at the federal level.

We look forward to undertaking this work in partnership with Atlanta CareerRise and the National Fund for Workforce Solutions.

Sincerely,


Brett Lacy
Workforce Division Manager
WorkSource Fulton

Way of Greater Atlanta
40 Courtland Street NE
Atlanta, GA 30303



United

Invoice 2-23-2021

Tax ID No. 58-0566194

Bill To:

WorkSource Atlanta
Attn: Katerina Taylor, Executive Director
818 Pollard Street SW
Atlanta, GA 30315

Description	Amount Due
2019 Matching funds commitment for Atlanta CareerRise Systems Change for Economic Mobility grant award	\$5,000
2020 Matching funds commitment for Atlanta CareerRise Systems Change for Economic Mobility grant award	\$5,000
2021 Matching funds commitment for Atlanta CareerRise Systems Change for Economic Mobility grant award	\$5,000
<hr/>	
Total Payment Due:	\$15,000

Please note **Atlanta CareerRise** in memo field

Please make payable and remit to: United Way of Greater Atlanta
Attn: Finance
40 Courtland Street NE
Atlanta, GA 30303
(404) 527-3564

Visit us online at unitedwayatlanta.org
To find or give help, dial 2.1.1



Industry Partnerships Committee

OJT Application Review

Name of Company	Countifi (formerly Countalytics)
Company Description	Inventory and asset management company - computer imaging to take inventory for companies. <ul style="list-style-type: none"> • Current Clients <ul style="list-style-type: none"> ➢ Delta Airlines ➢ Duke University Hospital ➢ Iberia Airlines (Spain) ➢ North Carolina A & T University (upcoming) • Started in May 2018
OJT Position	Project Manager <ul style="list-style-type: none"> • Ensure current client satisfaction • Expand current projects they have • Liaison from tech team - between founder and clients • Understanding the technology – learn hardware; understand AI
Number of Positions Desired	1
Credential/Industry Knowledge Acquired	<ul style="list-style-type: none"> • No certification acquired • Raspberry Pi – development/coding platform • Simple Coding – AWS, Python
Anticipated Wage	\$25 - \$31.25/hour (\$48,000 - \$60,000/year) 35 – 40 hours/week
Estimated Cost for WSA	\$12,000 - \$15,000 (50% reimbursement of salary for 6 months)





 IN THE DOOR

WorkSource Atlanta Workforce Development Board Meeting Thursday, August 26, 2021

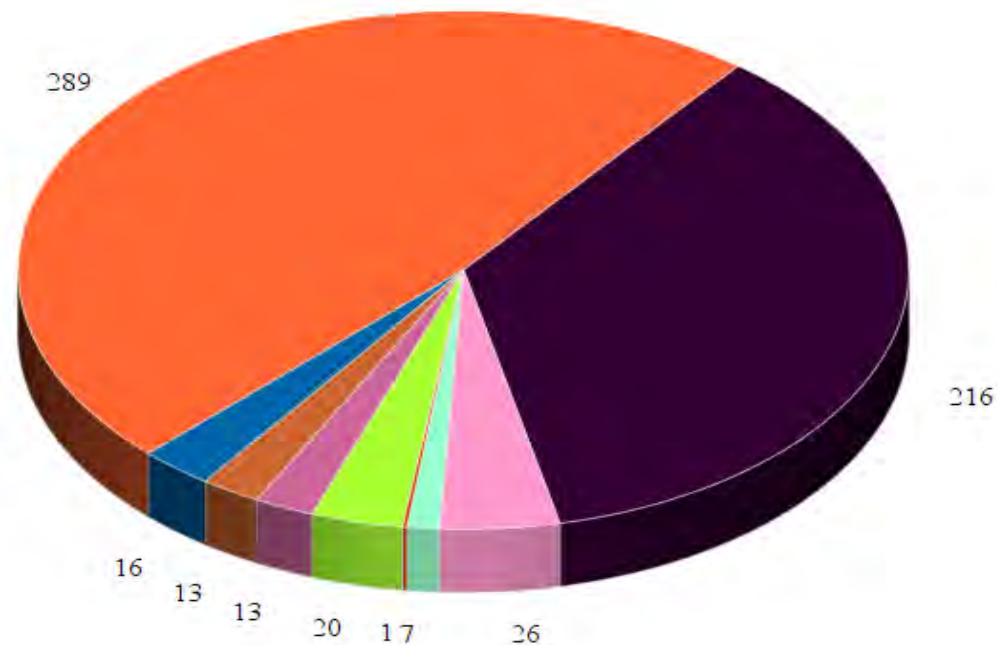
Presented by: Roscell Hall



WorkSource Atlanta One-Stop Tracking Report

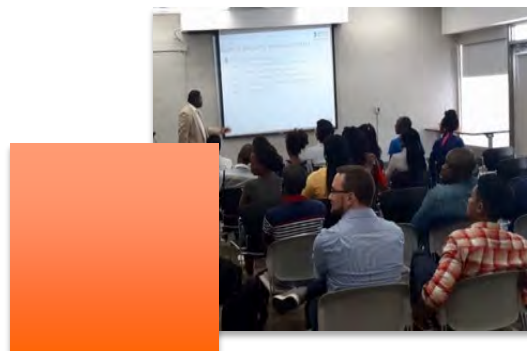
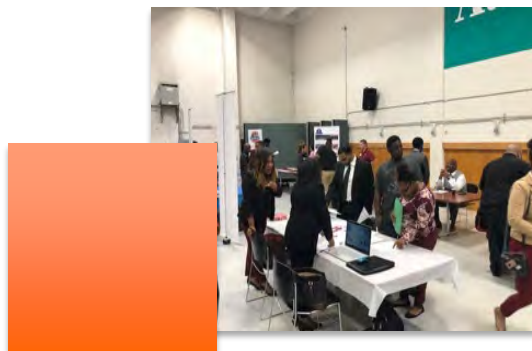
- 138 participants registered for Project Encore Orientation June/July
- 30 employers have inquired about candidates within last 3 months
- 92% decrease in UI related calls year of year June '20 v '21

Legend: Orientations (Orange), GDOL/TU Claims (Dark Purple), Adult Education (Pink), AARP (Light Green), Job Corps (Red), FACAA/Rental/Utility Assistance (Yellow), Vocational Rehab (Purple), Hiring Events (Brown), Workshops (Blue)



1	2	3	4	5	6	7	8	9	10	11	12	13	14
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One-Stop Highlights



- Integration of Navigator role to IN THE DOOR. Utilization of SCSEP participants as support.

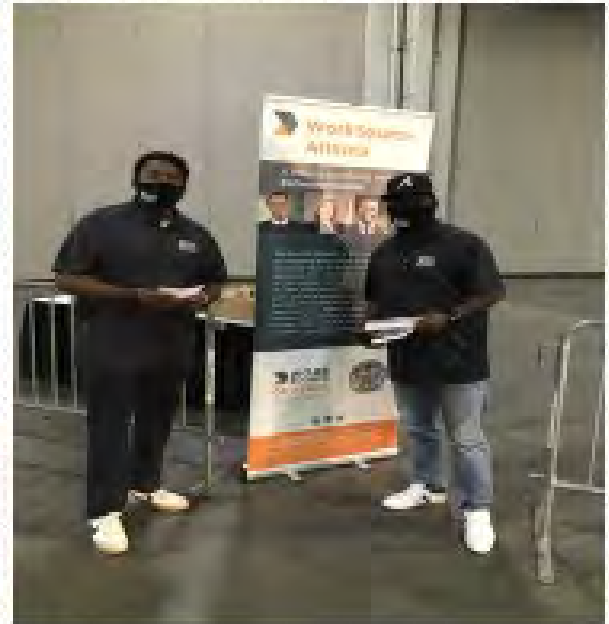
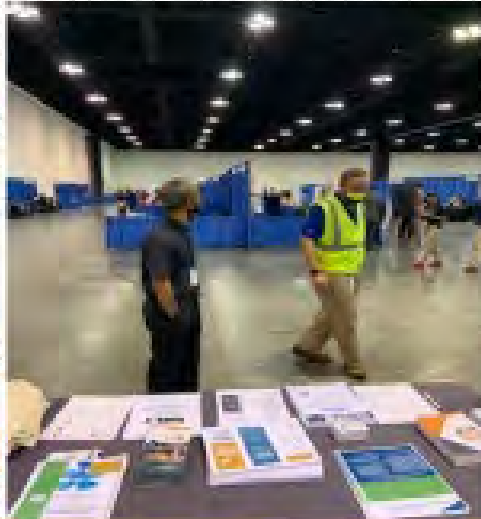
- Career Fairs with Walmart, Atlanta Hartsfield-Jackson Airport, Council Member Andrea Boone with Integrity Partnership CDC.

- Community outreach with Sheltering Arms, STAND, INC., AmeriCorps, CHOICE Workforce Collaborative and APS Back to School Bash.

- Collaborative Partnerships with Welcoming Atlanta, One Atlanta, and ATL Airport. Workshops and Informational sessions.


- Presenter on the Urban League's COVID-19 Resource Webinar with Leah Pulliam.

One-Stop Highlights



Atlanta



Connecting Talent with Opportunity
A proud partner of the American  Job Center network



A/DW Aug 2021 Collective
Impact Partnership

Connected to the Communities



5 New Community Agency &
Employer Partnerships

During PY 2020-
2021
208

Unduplicated A 124 /
DW 84 Career Seekers
Served & Completed
Orientation

Adult & Dislocated Worker Career Services



206

A 131/DW 75 Participants
Assisted Monthly



55



A 43 / 12 DW Career
Seekers Gained
Employment at \$22.31
Average



97

A 65 / DW 22 Participated in
Educational or Work-Based
Learning Activities



97%

Satisfaction with
our A/DW
Services

A 64/ DW 13 PY
Supportive Services
Provided



\$11,421.42

Provider Name	Type	Net Approved
Katlaw Trucking Driving School	ITA	\$158,661
Construction Education Foundation of GA	ITA	\$145,000
New Horizons Computer Learning Center of Atlanta	ITA	\$72,245
Atlanta Technical College	ITA	\$70,202
I-Code Academy	ITA	\$58,235
Daly's Truck Driving School	ITA	\$48,403
Cumberland Medical Institute	ITA	\$39,450

A 46/ 17 DW
Completed Trainings
63

July-Aug
A 17 / 4 DW Supportive Services
Provided
\$3690.58

PY 21
22 / 5 DW Job Fairs
27

July-Aug
A 3 / 0 DW Career
Seekers gained
employment at an
average wage of
\$14.32

July-Aug
A 63/ DW 21
WorkShop
Attendance

July-Aug
A 23 DW 11
Enrolled in Trainings

A 63/ DW 21 Career Seekers
engaged in Educational Activities.
These educational activities are
designed to increase the
marketability of the career seeker
through either short-term trainings,
work-based learning or
credential/degree attainment.

Aug 2021 Collective
Impact Partnership

Youth Program



10

Youth Participants
Assisted Monthly

161

Youth Participated in
Educational or Work-Based
Learning Activities

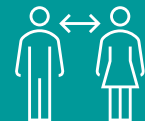
Connected to the Communities

18 New Youth Community Agency &
Employer Partnerships

94%

Satisfaction with our
Youth ServicesDuring PY 2020-2021
83Unduplicated Youth
Career Seekers Served

17

Youth Career Seekers
Gained Employment at
\$15.60 AverageYouth Supportive
Services Provided

\$5235.75

Youth 2021

Homeless Youth Found Housing
5

Youth Hired from WEX
Assignment
7

Youth Work Shops Attendance
76
(Labor Market, Financial Literacy
& Job Search)

27 Youth
Enrolled in
GED

Youth in WEX
Services
31
\$59,451.84
spent.

10 Youth Enrolled
In TABE Testing

Obtained GED
4

161 Youth Career Seekers
engaged in Educational
Activities. These educational
activities are designed to
increase the marketability of
the career seeker through
either short-term trainings,
work-based learning or
credential/degree attainment.

Success Story Healthcare FAKS

ITA
Customer Name: Priscilla Lee
TDS: Stacy Mahaffey
Training Provider: FAKS Allied Health
Training Program: CNA/PCT/EKG/PHY

Ms. Priscilla Lee found her way to WorkSource Atlanta after leaving a domestic violence situation. Having been a homemaker for most of her adult life, she had little work experience. Ms. Lee knew she had to make something happen for herself as she would be responsible for providing for herself.

Ms. Lee had worked as a home health aide; she knew she enjoyed direct patient care. She quickly registered at FAKS Allied Health and began training to become a CNA/PCT, EKG Technician and Phlebotomist. The program requires each student to complete an 80-hour externship after completing classroom training.

Ms. Lee completed her externship with WellStar Health Systems and was offered full-time employment; she is now a WellStar team member. Trained. Credentialed. Employed.

Success Story Six Sigma GSU

Customer Name: Crystal Brown

TDS: Christopher McHenry

Training Provider: Georgia State University

Training Program: Lean Six Sigma Green and Black Belt Certification

Crystal Brown is a 43-year-old resident of the city of Atlanta. Ms. Brown came to Worksource Atlanta seeking to increase her skills and her career options. She has strong experience in business administration and finance, having worked as a Business Analyst, Financial Analyst, and Project Manager. Ms. Brown enjoys working with the public and has a passion for computers and finance. Ms. Brown's short-term and long-term goals are to obtain Green and Black Belt Six Sigma certifications and have her own Business Consulting company.

In April 2021 Ms. Brown was accepted into Georgia State University Six Sigma program. On May 10th, 2021 Ms. Brown started a new position at Apex Systems as a Project Manager working 40 hours a week. She was thankful for the opportunity to work as a Project Manager while in training. Ms. Brown successfully completed her Green and Black Belt Six Sigma Certifications on June 30, 2021. Ms. Brown is very satisfied in her new job and is looking forward to getting the experience that she needs to excel to reach her long-term career goals

Ms. Brown shared with TDS McHenry she will encourage individuals that Work Source Atlanta is a great program to help individuals who are seeking training and employment.